



Andrea Cordes

🏠 andreacordes.me

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skills

- Prototyping
- Wireframing
- UX/UI Design
- Design Research
- Quality Control
- Web Design
- Typography
- Layout
- Brand Identity
- Time Management
- Social Media Management
- Content Creation
- Client Management
- Paper Specing
- Leadership
- Budgeting
- Vendor Management
- Digital Printing
- Prepress
- Photography
- Photo Editing

involvement

AIGA West Michigan
Member
[Oct 2013-Present](#)

Weekend For Good
Graphic Designer
[October 2017](#)

SkipFiction
Writer/Photographer
[Jan 2018-Present](#)

education

Ferris State University
College of Business
Graphic Design (BS)
[2013-2017](#)

Supplementary Courses:

- Art History
- Personal Selling
- Principles of Marketing
- Management
- Public Relations
- Photography
- Writing For Business

tools

- Adobe Creative Suite
- Sketch
- InVision
- HTML/CSS
- Mail Chimp
- Mac & Windows

Also Familiar With:

- jQuery
- Wordpress

Grand Rapids
Feminist Film Fest
Photographer
[Oct 2016, Sept 2017](#)

Borderless Media
Graphic Designer/
Photographer
[Sept 2017-Present](#)

experience

Roguebotic

Graphic Designer
[Oct 2017-Jan 2018](#)

Worked with local businesses and nonprofit organizations to create branded marketing materials. Received client and creative director feedback and designed multiple iterations before presenting final deliverables.

Advance Central Services

Multimedia Designer
[May 2017-Sept 2017](#)

Designed/proofed out ads for both digital and print mediums using Photoshop and InDesign, as well as Jivox to animate ads in a busy environment with tight deadlines. Communicated with ad representatives and clients to fulfill their advertising needs using programs like ZenDesk and Xpance.

Ferris Print Lab

Printer/Designer
[Sept 2015-May 2017](#)

Printed projects for students on large digital printers, bound books, and designed materials for the print lab and other departments in Ferris' Business Building. Helped manage and created content for the lab's social media pages

Design Project Center

Social Media Director/Graphic Design Intern
[Sept 2016-May 2017](#)

Created content for Ferris State's design program's social media pages. Worked on two real-world projects (the design program's senior portfolio review events and the West Michigan Graphic Design Archives) where I learned budgeting, presenting to clients, remote communication, time management/timekeeping, etc.

Universal Mind

User Experience Lab Intern
[Sept 2016-May 2017](#)

Taught by various people about the UX field through employees at Universal Mind and other influencers in the field. Learned how to go about design research, interviews, storyboarding, information architecture, and how to use programs like Sketch, Principle, and InVision. Worked on a UX project beginning with the research phase and ending with an InVision prototype

The Factory

Community Cultivator
[May 2016-Aug 2016](#)

Helped provide friendly assistance at a local co-working center. Designed for community events like the annual bar crawl, gave tours to potential members, and helped those who were new at The Factory.